

FAX# 703 528 7880 OCT8/12 12.30
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

DATE OCT8/12 12.30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	S		900P-1000P	30		\$6,500.00	10/11	10/11	0		THU	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537 PROGRAM : GREY'S ANATOMY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
70	A		500P-600P	30		\$2,250.00	10/9	10/12	2		TU-F	2
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-40 FOR 1 SPOT/WK												
71	A		1100P-1135P	30		\$2,000.00	10/9	10/12	1		TU-F	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 70-71												
STATION MAKEGOOD OFFERS:												
M6 OK'D BUY#40							OCT11		30S	\$6,500.00	(OCT5/12)	
							OCT9(2/WK)		30S	\$2,250.00	PLS ADVISE.	
							OCT9		30S	\$2,000.00		
							CMT:WE CAN OFFER					

OCT/12 291965.00

CONTRACT TOTAL 291965.00

TOTAL SPOTS 136

MARKET TOTALS \$660,825 WFTV 44% WKMG 18% WESH 16% WOFL 15% WKCF 2% WRBW 3% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE